

Healeys

EST. 1980

PRODUCT GUIDE 2021

Cornwall's Independent Family Cydermakers



**We are delighted to take
this opportunity to thank
you for your interest and
support for Healeys.**

Sam & Joe Healey



Healeys

The

CORNISH

CYDERMASTERS.®

Since planting our first trees in 1986 we've grown to become the largest independent cyder-maker in Cornwall and the first distillery for 300 years. Family owned and Cornish born and bred...

Today, we have a portfolio of award-winning cyders, spirits and drinks for all tastes and occasions crafted from our new production halls by our master cyder makers. We continue to make great things happen with our apples from our orchards at Penhallow.

The Healey Family



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Welcome to Our World

From Kay and David Healey turning the key in their first off-licence and dreaming of hand-pressing apples, to this year's harvest overseen by their sons Sam and Joe, the Healeys are a family that's long been in love with Cornish cyder.

It's what inspired us to bring a 150-year-old farm back to life, buy a 16th century press, plant orchards and turn the fruit from our trees into world-renowned drinks and produce. Along the way we've opened the first Cornish distillery in 300 years, opened our farm up to visitors from around the world and opened eyes to the food, music and good times that make Cornish life sparkle.

For more than 30 years our family's been living and breathing apples every day. Which is why we know the joy they can bring, whether it's treating yourself to a cheeky tasting, bumping through the apple orchards on a vintage Tractor Ride, exploring the cellars on a guided tour or sipping a cool pint in the Cornish sunshine.

We've welcomed millions of people through our farm doors to share in our cyder making adventure and we're constantly welcoming more.



Passion and Innovation

Pip to pour, everything we do has passion at the core. From planting, to pressing and production, we tip our talents, and generations of cydermaking knowledge into every bottle from our family farm at Penhallow, Cornwall.



Our orchards at the farm were planted over 30 years ago. Today, they continue to expand with planting from second generation cyder maker, Sam Healey.



All our drinks are made in our state-of-the-art production halls which doubles as a visitor centre on the farm.



Two thousand tonnes of UK apples are pressed at Healeys Cornish Cyder Farm each year.



RATTLER[®]

CORNISH CLOUDY CYDER

MADE THE CORNISH WAY



**IN YOUR LOCAL. ON THE BEACH. AS THE SUN SETS.
LIVE LIFE A LITTLE FRESHER WITH RATTLER.**

UNIQUE

Rattler is no ordinary Cyder brand.

Named after the feisty Cornish Rattler apple and blended with Healeys know-how. We've found the perfect balance of personality and quality.

SOCIAL

Rattler is a brand best enjoyed with friends.

Partying, socialising or chilling, Rattler makes the most of every moment. With a wide range of refreshing products to suit every consumer's tastes.

IMPACTFUL

The Rattler brand has exceptional stand out.

Rattler is not shy, we are loud and proud... Happy to make ourselves the centre of attention wherever and whenever. Rattler really packs a punch!

BRAVE

Rattler doesn't follow trends, it sets them.

Well known for our Cornish Cyder, Rattler has built a reputation for doing things differently, we don't follow category trends... we make our own!



**WE KNOW ONCE THEY TRY IT
THEY WILL LOVE IT!**





Meet our newest addition to our Rattler family! Aptly named after it's sparkling cousin Rattler, Flattler is the Rattler they crave, minus the bubbles!

Flattler is perfect for beer gardens, off-trade customers, wholesale, cash & carry, pubs, & food service and events.

Available in:

| | | | |
|---------------------------|----|-----|-----|
| Rattler Original | 6% | ABV | 20L |
| Rattler Pear | 6% | ABV | 20L |
| Rattler Pineapple | 4% | ABV | 20L |
| Rattler Strawberry & Lime | 4% | ABV | 20L |
| Rattler Peach | 4% | ABV | 20L |



They'll try it and love it. Rattler is one of the fastest growing cyder brands led by the bottle.

With the market's thirst for experimentation and excitement to try something different, Rattler's range of eight offers a refreshing cyder for everyone. From award-winning Rattler Original Cornish Cloudy Cyder to latest Rattler Peach bursting with incredible fruity refreshment.

The bottle is perfect for retail, convenience, wholesale, cash & carry, pubs, clubs, food service and events.

Available in:

| | | | |
|---------------------------|----|-----|-------|
| Rattler Original | 6% | ABV | 500ml |
| Rattler Berry | 4% | ABV | 500ml |
| Rattler Pear | 4% | ABV | 500ml |
| Rattler Strawberry & Lime | 4% | ABV | 500ml |
| Rattler Mulled | 4% | ABV | 500ml |
| Rattler Peach | 4% | ABV | 500ml |
| Rattler Pineapple | 4% | ABV | 500ml |



RATTLER[®]

CORNISH CLOUDY CYDER



8 PAGE

Rattler is sociable. Fans are looking to share what they love and the easy-to-carry, take-home case with ideal quantity provides the solution for a sharing occasion.

A pack that's easily stackable and vibrant for in-store displays which encourages upsell of Cornwall's best-selling cyder. 330ml bottles balance a drink to enjoy chilling with friends, whilst offering point of difference on the standard 500ml individual bottle format.

The pack is perfect for off trade customers: retail, convenience, wholesale, cash & carry.

Available in:

Rattler Original 8 Pack

6%

ABV

330ml



RATTLER[®] 4 PACK



MADE THE
CORNISH
WAY

Rattler Cornish Cloudy Cyder ALC 4.8% is available in 4 pack 330ml can format. Lower alcohol but with the same biting refreshment as Rattler Original.

It's convenient and relevant. Easy to grab, and being light, enjoyed on the go.

The recyclable cardboard pack is designed for demand of cans in retail, convenience, wholesale, cash & carry, food-to-go and also provides a non-glass solution for on-trade and at festivals and events.

Available in:

Rattler 4 Pack Cans

4.8%

ABV

330ml





Rattler is no ordinary cyder. Named after the feisty Rattler apple grown in Cornwall and blended with the Healeys know-how, this award-winning cyder, with a sharp, fresh zing, has the taste they crave.

Vibrantly Cornish with a cutting-edge personality, the unique brand has exceptional stand-out on the bar providing a point of difference in the premium cyder category. Unique handles to suit any pub, branded pint glasses, bar runners and vibrant POS are all available.

Available in:

| | | | |
|---------------------------|------|-----|---------|
| Rattler Original | 6% | ABV | 50L Keg |
| Rattler Berry | 4% | ABV | 50L Keg |
| Rattler Pineapple | 4% | ABV | 50L Keg |
| Rattler Strawberry & Lime | 4% | ABV | 50L Keg |
| Rattler ALC 4.8% | 4.8% | ABV | 50L Keg |



RATTLER GIN





Using approximately 16 bottles of our award-winning Rattler in every bottle, all of our Rattler spirits have been distilled from scratch in Cornwall.

The Healey distillery is the first to be built in Cornwall for 300 years and is located on the family farm and orchard. Home of England's oldest whiskey, you can trust that only the best tasting bottles leave it's gates.

Available in:

| | | | |
|-------------------------------|-------|-----|------|
| Rattler Cornish Dry Gin | 37.5% | ABV | 70cl |
| Rattler Cornish Pink Gin | 37.5% | ABV | 70cl |
| Rattler Cornish Peach Gin | 37.5% | ABV | 70cl |
| Rattler Cornish Pineapple Gin | 37.5% | ABV | 70cl |





**MORE
SPIRITS
TO COME!**

Using Rattler's award winning cyder, all of these new spirits have been distilled from scratch in Cornwall.

The Healey distillery is the first to be built in Cornwall for 300 years and is located on the family farm and orchard. Home of England's oldest whiskey, you can trust that only the best tasting bottles leave it's gates.

Available in:

| | | | |
|---------------------------------------------|-------|-----|------|
| Rattler Cornish Spiced Gold | 35% | ABV | 70cl |
| Rattler Cornish Apple Brandy with Honey* | 35% | ABV | 70cl |
| Rattler Single Estate Cornish Cyder Brandy* | 37.5% | ABV | 70cl |

* New branding underway. Product label may vary.



A masterful blend of experience, hard work and passion join together to create the crisp apple flavour of Cornish Gold.

A truly Cornish crafted cyder, created by independent Cornish family cyder makers from our farm and orchards at Penhallow. The bottle is designed for both on and off trade customers looking for an authentic, craft Cornish cyder to enhance their range.

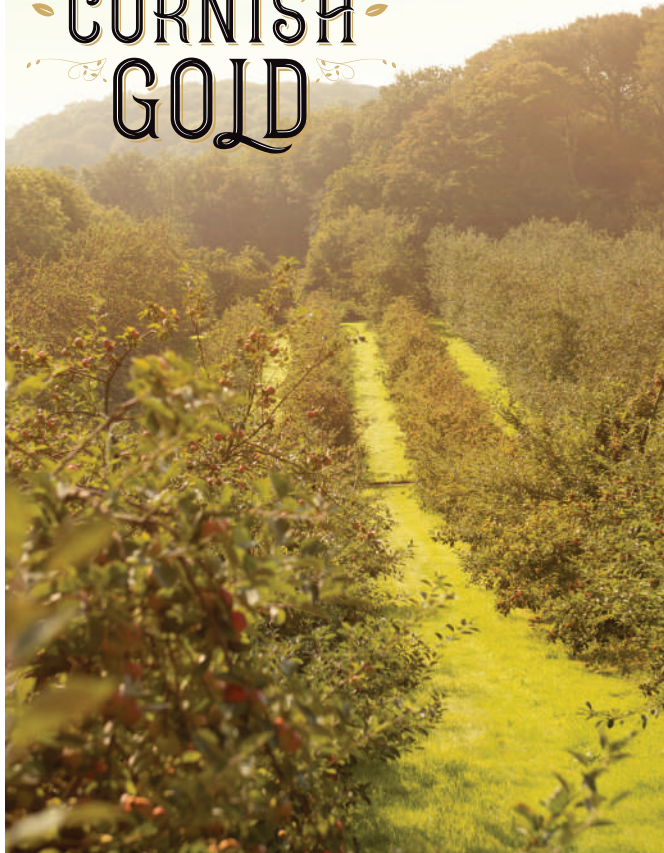
The blended subtle fragrances of Elderflower and Rose Petal offers fruit cyder drinkers' new tastes to enjoy.

Available in:

| | | | |
|--------------------------|------|-----|-------|
| Cornish Gold Original | 4.5% | ABV | 500ml |
| Cornish Gold Elderflower | 4% | ABV | 500ml |
| Cornish Gold Rose Petal | 4% | ABV | 500ml |



CORNISH GOLD





Inspired by one of Healeys first cyder brands crafted over 30 years ago. Born in the trade for customers looking to complement their draught range with an authentic, Cornish craft cyder at 4.5% ABV.

The crisp apple flavour and refreshing sparkle make the perfect pouring pint which also pairs well with a range of dishes including fish and chips, spicy foods and cheeses.

Available in:

Cornish Gold Original

4.5%

ABV

50L Keg



CORNISH GOLD DRAUGHT



CORNISH SCRUMPY



Real Cornish farm scrumpy from the original Cornish Scrumpy Company. Cornish Scrumpy is our longest established brand, with over 30 years of development and refinement.

Traditionally presented in a farmhouse flagon, the brand is available in an array of different sizes. This strong, still, award-winning Cornish Farm cyder has the clean refreshing taste of real Cornwall. A variety of volumes are available for retailers looking for a Cornish cyder to complement their authentic gifting range.

Available in:

Cornish Scrumpy **6.8% ABV** 40ml, 250ml, 1L, 2L, 5L





OAK MATURED CORNISH CYDER

A very well balanced Cornish cyder with a touch of sweetness and mouth-watering refreshment. A beautiful lingering finish with hints of oak and tropical fruit.

It's ideal for both on and off trade customers wanting a beautifully crafted, premium Cornish cyder for easy sharing.

Available in:

Healeys Oak Matured

6.2%

ABV

750ml



CORNISH SPECIAL EDITION





Hicks & Healeys Cornish Whiskey

Cornwall's first Whiskey in 300 years was born from a handshake between two local, forward-thinking, independent family businesses; St Austell Brewery and Healeys Cornish Cyder Farm. Made from the choicest 'Maris Otter' Cornish barley, expertly brewed by St Austell Brewery, then double distilled, matured and blended by Healeys to create this extra special Cornish Whiskey.

Available in:

Hicks & Healeys Cornish Whiskey **42.5% ABV** 70cl



Healeys Cornish Cyder Brandy

Our Cornish Brandy is born in our own orchards, where we specially select and harvest vintage quality apples so that we can capture and bottle their perfect taste and aroma. Only those that are then made into the best cyder are chosen to be carefully distilled in our traditional copper pot still, starting its journey to becoming our Cornish Cyder Brandy.

Available in:

Healeys Cornish Cyder Brandy **40% ABV** 70cl



Healeys Cornish Eau De Vie

Our Cornish Eau De Vie - Spirit of Cornwall - has captured the intense freshness and aromatic fruity flavours of the apples from our finest cyders. It is a perfectly clear, young spirit, which has been expertly distilled and blended with our own Cornish Water.

Available in:

Healeys Cornish Eau De Vie **25% ABV** 70cl



Elderflower Cornish Country Wine

To capture the unique floral bouquet of this wine, the delicate white flowers are steeped in our own Cornish Water. Medium sweet to taste. Prior to bottling, we chill the wine and add a slight effervescence to release all those heady scents of that summer's day.

Elderflower Cornish Country Wine **6.2% ABV 75cl**

Strawberry Cornish Country Wine

Farm pressed ripe strawberries are gently squeezed in our fruit press, imparting the fullness of flavour into the juice. A rich sweetness and a light sparkle. A sweet full bodied wine bursting with fruit and personality.

Strawberry Cornish Country Wine **6.2% ABV 75cl**



Made at the farm in Cornwall with the finest fruit and our own Cornish water.

This premium Cornish Apple Juice offers a point of difference for customers looking to choose Cornish.

Our delicious Cornish Apple Juice is made using only fresh pressed desert apples at our farm, with added Vitamin C. No artificial colourings, sweeteners or flavourings added.

Available in:

Healeys Cornish Apple Juice

750ml

Healeys Cornish Apple Juice

250ml



CORNISH APPLE JUICE

Avalade

SPARKLING SOFT DRINKS



BLENDING AND BOTTLED IN CORNWALL

Made at the farm in Cornwall using the finest fruit and our own Cornish water. With sparkling fruit drinks being a favourite refreshment, Avalade offers a premium Cornish alternative.

With no artificial colours or flavourings.

Sparkling Cornish Apple

Avalade Sparkling Cornish Apple is made using the finest freshly pressed dessert apples with added bubbles for that extra zing. One of your 5 a day.



Cloudy Lemonade

We blend the finest Sicilian lemons and our own Cornish water, to create Healeys special recipe traditional Cloudy Lemonade.



Rose Lemonade

Made at our farm using natural rose petals steeped in our Cornish lemonade and blended with bubbles for that extra zing.



Non Alcoholic Ginger Beer

Made at our farm with fiery ginger and apple blended with bubbles for that extra zing.



Sparkling Cornish Elderflower

Made at our farm with the finest elderflowers steeped in our Cornish water blended with bubbles for that extra zing.



All available in: 250ml



GRANNY JOY'S CORNISH SAUCES



Our Sauces, Jams and Chutneys are made by hand, simmered slowly in traditional, opened topped steam kettles right here on the farm, using the finest ingredients possible.

Each product is individually poured by our makers and given the Healeys' quality seal of approval. These tasty, traditional products are for customers wanting to offer a truly Cornish range.

Granny Joy's Sauces

Perfect for: Condiments and used in cooking. They also make a lovely Cornish gift.

Cornish Sweet Chilli Sauce with Rattler, Cornish Tomato Sauce with Rattler, Cornish BBQ Sauce with Rattler, Cornish Mustard Dressing with Scrumpy.

Available in: 250ml bottles



Our Cornish Preserves and Chutneys are perfect for Breakfast, BBQ's, Sunday lunches and Cornish Cream Teas, just remember, jam first.

Cornish Jams

Strawberry, Marmalade, Cherry & Vanilla.

Cornish Liqueur Jams

Marmalade & Scrumpy, Cherry & Brandy Jam.

Cornish Chutneys

Scrumpy Apple Chutney, Spicy Tomato Chutney, Farmhouse Pickle and Scrumpy Mustard.

Available in: 227g Jars

Catering Packs

Some of our preserves and chutneys are packaged in plastic tubs and are stock items.

Strawberry Jam, Scrumpy Apple Chutney, Farmhouse Pickle

We are happy to supply you with any flavour of jam in a catering size pack. Please contact us to discuss availability.

Available in: Up to 3kg Tubs



RATTLER®

CORNISH CLOUDY CYDER

The UK gift market is booming, with Mintel putting the size of the overall gift market at £20bn*. Rattler best-selling 500ml bottles with branded glassware gift packs are top sellers in the category across all channels.

This is due to vibrant, stand-out packaging and products associated with a previous Rattler experience.

**MADE THE
CORNISH
WAY**



Rattler Gift 2 Bottle & Glass Gift Pack

500ml bottles of Rattler Peach and Rattler Pineapple* alongside a Rattler pint glass in an attractive gift pack to make an easy present.

*Also available with Pear and Original 6% rattler.

Rattler Gift 3 Bottle Gift Pack

A trio of 500ml bottles of Rattler Original, Rattler Berry and Rattler Pear in an attractive gift pack to make an easy present.



Rattler Gift Tube

A 500ml bottle of Rattler Original, alongside a Rattler pint glass in a bespoke branded tube.



*Source: Verdict, UK Retail Trends

RATTLER GIFT PACKS





Perfect for lovely gifts and a great souvenir of holidays in Cornwall drinking Healeys Cornish Cyders.

- Rattler Pint Glasses
- Pint & Mini Glass Tankards
- Rattler Gin Glass
- Healeys Half Pint Glass
- Rattler T-shirts and Hoodies **NEW**
- Rattler Socks **NEW**
- Rattler Swimming Trunks **NEW**
- Rattler Bar Blade: Bottle opener **NEW**
- Rattler Fabric Bar Runners **NEW**
- Rattler Water Bottles **NEW**
- Rattler Vacuum Flask Bottles **NEW**
- Rattler Post Cards
- Rattler / Cyder Farm Lanyards
- Cyder Farm & Rattler Jute Bags
- Rattler / Scrumpy Greeting Cards

Plus Much More...

Please contact a Healeys sales representative for more details and prices on all our merchandise.

We supply direct to all types of outlets in Cornwall, however we also have a range of distributors and wholesalers covering a wide geographical area.

The below is intended as a guide, however if you don't see your supplier below, then please get in contact with us and we will see what we can do for you:

| | |
|------------------------------------|----------------------------------------------------------------------------------------|
| Amathus Drinks | www.swspar.co.uk |
| Appleby Westward | www.asdwholesale.co.uk |
| ASD Wholesale | www.bestwaywholesale.co.uk |
| Bestway Wholesale | www.bidfood.co.uk |
| Bidfood | www.booker.co.uk |
| Booker | www.chaffinsfoodservice.co.uk |
| Chaffins | www.ctcwholesalers.co.uk |
| CTC | www.dayladrinks.co.uk |
| Dayla Drinks | www.jrfoodservice.co.uk |
| J & R Food Services Ltd | www.lwc-drinks.co.uk |
| LWC Drinks | www.martinscc.com |
| Martins Cash and Carry | www.matthewclark.co.uk |
| Matthew Clark | www.molsoncoors.com |
| Molson Coors | www.penwithian-wholesalers.co.uk |
| Penwithian | www.skfoodanddrinks.com |
| SK Food and Drinks | www.sohocashandcarry.com |
| Soho Cash & Carry | www.staustellbrewery.co.uk |
| St. Austell Brewery | www.tolchards.com |
| Tolchards | www.youings.com |
| Youngs | |



Avalade



Healeys

CORNISH
CYDER FARM

EST. 1980

We're proud to be one of the best family days out in Cornwall.

Come and find out why...

So much to see and do...



- 1 CYDER VAT
- 2 WALK-IN SHOP
- 3 PRODUCTION HALLS
- 4 GUIDED TOURS
- 5 FARM SHOP
- 6 DRINK TASTING
- 7 TRACTOR RIDES
- 8 RATTLER BAR
- 9 COCKTAILS & ICE CREAM
- 10 PRESS HOUSE
- 11 OLD BOTTLERY RESTAURANT
- 12 JAM KITCHEN
- 13 SHIRE HORSE STABLE
- 14 MUSEUM
- 15 DISTILLERY & CELLARS
- 16 FARM ANIMALS
- 17 PINEAPPLE BEACH

*Subject to change, see website for more information

Ever visited us? We're amazed at how often we hear our local customers, friends and neighbours have never actually been to the farm!

We're conveniently located in the centre of Cornwall about 2 miles from Chiverton roundabout, off the A3075 at Penhallow.

We would love to welcome you to the farm. Drop us a line to let us know you are coming and we will make sure you get a real taste of Healeys. Come take a tour of our state-of-the-art Production Halls and Visitor Centre. Sample our entire range, and of course don't forget to hop on the tractor ride through our 20 acres of beautiful orchards.

We look forward to seeing you down on the Cyder Farm soon!



For Sat Nav

Please do not use our postcode as this will take you through a small village! Please use TR4 9LT and follow the brown tourist signs on the A3075 and look out for our signs on the road.



Healeys
EST. 1980

Healeys Cornish Cyder Farm

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Cornwall's Independent Family Cydermakers

FIND *Healeys* ON:

